



## Planning and Development - PR Communications

### CREATIVE INITIATIVES to maintain a healthy financial picture of DLSHSI

1. Initiate a more sophisticated & targeted promotion scheme nationwide.
2. Budget revisions vis a vis nationwide realities in enrollment (esp. Nursing )
3. Initiate Short term Certificate Courses for the Health Professionals / Ladderized Programs.
4. Review the following
  - a. Faculty Status vis a vis academic load
  - b. Staff and Contractual staff load
5. Continue the ff. practices
  - a. freeze hiring
  - b. compressed work week of support staff (no Saturday/M-TH 8-6pm & F 8-5pm )
  - c. avoid unnecessary overtime with pay
6. Reiterate the Conservation Initiatives
  - a. Cutting down electricity costs through energy saving devices
  - b. Proper use of water
  - c. Scheduled use of aircons
  - d. Waste Management
7. Reiterate Budget Monitoring on the ff.
  - a. Use of supplies
  - b. meetings to take place without unnecessary food service
  - c. meetings, workshops and trainings to be held on campus
8. Aggressive campaign for the rental of the ff.
  - a. Villarosa Hall
  - b. Multipurpose Center ( to be named )
  - c. Sports facilities
9. Review rental scheme of the ff.
  - a. Vehicles
  - b. Function rooms
  - c. Concessionaires
10. Institute a comprehensive Parking Fee
11. Include Development Fees of Library & Multipurpose Center
12. Consolidate various income generating items (uniforms, textbooks, medical kits, & other supplies) through the Shared Service offices
13. Develop more DLSHSI merchandise for sale to community members (individuals /groups) and alumni
14. Continue to raise funds from friends and benefactors for the various needs of DLSHSI

Presented by Brother President in the June 18, 2009 BOT meeting

